

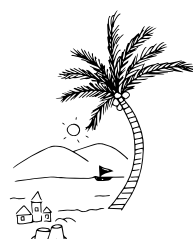

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# CULTURE CANVAS



## Navigating Together as a High-Performing Team

team:

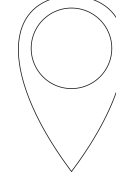

**VISION**  
Where are we going?  
What will the world look like when we have achieved our full potential?



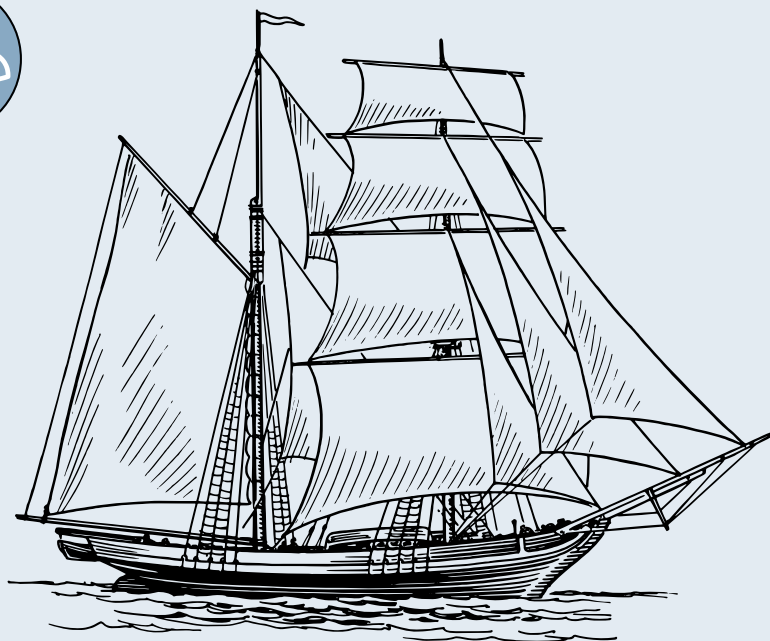
**MISSION**  
How do we get there?  
What are we doing every day to move closer to our vision?



**GOALS**  
What are our priorities?  
What are the most important things we need to achieve in the next 1-3 years to fulfill our mission?



**HABITS**  
What repeated habits will have the biggest impact on our success? Which consistent actions improve our work?



**TEAM**  
What are the responsibilities of each team member? What are their roles and goals?  
  
Use the *Manual of ME & TEAM Chart*.



**PRINCIPLES**  
What do we stand for? How do our values translate into daily actions and behaviors? How do we behave / interact/ collaborate/ treat each other?

**PURPOSE**  
Why do we exist?  
If our company disappeared, what meaningful gap would be left in the world?

**RULES**  
How do we create consistency?  
What are the fundamental rules and behaviors that maintain our culture?

**COMMUNICATION**  
How do we stay connected? How does our Meeting Culture look like?  
How do we ensure clear and open communication across the team?

